

TRUFFLE BEE PRIVACY STATEMENT

1. Each time you visit this website, you are obliged to comply with this privacy statement, therefore you should read this text each time you visit the website to ensure that you agree with it.

2. When registering on this website and / or when providing personal data, you provide LLC Truffle Bee (legal address: 143180, Moscow region, the city of Zvenigorod, Proletarskaya st., 40A, room 111) and its authorized representatives acting in accordance with confidentiality agreements (hereinafter - "we", "us" or "us") your explicit consent to the processing of your personal data using the means and for the purposes that are specified below.

3. We process the following personal data:

full name (surname, name, patronymic);

E-mail address;

ID or passport number;

landline (mobile) phone number;

mailing address;

payment details (credit / debit card number, bank account number, etc.)

username (login) and password;

age (date of birth), etc.

4. The personal data you provide will be used for the following purposes:

4.1. Compliance with and execution of contracts for the sale of goods purchased by you or any other contracts between you and us.

4.2. Answers to your inquiries.

4.3. Providing you with information about Truffle Bee products, including, with regard to the aforementioned products, sending commercial messages by e-mail or using other similar electronic communication channels (for example, SMS), as well as making phone calls.

4.4. If you provide us with personal data of a third party, it is your responsibility to inform him about the use of this data and to obtain appropriate express permission. In the event that you purchased a product or a gift card, the data of a third party provided by you will be used for the following purposes: (a) organizing delivery and / or verifying the correctness of receipt of the relevant product; (b) answers to any questions or recommendations you may have regarding the aforementioned product.

4.5. If you choose the option to save your payment data (i.e. your credit / debit card details), you explicitly give us permission to process and store the above data, which are necessary for the activation and implementation of the service. The Card Verification Code (CVV) is used only for the current purchase; it is not stored or subsequently processed as part of your payment information. By giving us your consent to activate this feature, you will be able to auto-save your data in the filled-in fields on subsequent purchases on this website, so you do

not need to enter data with each new purchase, and this consent will be valid for subsequent purchases. We store and transmit your card information in accordance with the major credit and debit card privacy and security standards, complying with the Payment Card Industry Data Security Standard (PCI DSS). When using this feature, you may need to change your password for security purposes. Please remember that the security of the website also depends on the proper use and storage of certain confidential passwords.

4.6. Activation of mechanisms necessary to prevent and detect cases of unauthorized use of the website, for example, during the purchase and return of goods, as well as possible fraudulent actions committed against you and / or against us. If we believe that a transaction may be fraudulent, or detect unusual behavior that indicates an attempted fraudulent use of our components, products or services, such processing may result in the transaction being blocked or your user account deleted.

4.7. For the purpose of invoicing and providing you with receipts and invoices for purchases you make on the Truffle Bee website or showroom.

4.8. Personalization of the services we offer, and in order to enable us to make recommendations to you based on your interaction with Truffle Bee on the website and analysis of your user profile (for example, based on your purchase history and browser views). Likewise, to show you online advertisements that you may see when you visit websites and applications, such as social media. The advertisements you see may be random, but in some cases they may be advertisements related to your preferences or your purchase and browsing history.

If you use social media, we may provide certain information to companies we do business with so that they can show you Truffle Bee advertisements and, in general, offer you and users like you advertisements that take into account your profile on the indicated social networking sites. If you would like to learn more about the use of your data and how social media advertising works, we recommend that you read the privacy policies of the social media sites in which you have profiles.

We also use your data to perform calculations and segment analysis for the advertisements that we display to users on the platforms of some of our partners. To this end, we partner with such third parties that offer us the necessary technology (for example, cookies, pixels, software development kits) to use these services. Please be aware that while we do not share personally identifiable information with these partners, we do give them a certain form of identification each time (e.g. advertising ID associated with a device; ID associated with a cookie, etc.). If you would like to know more about this, please see our Cookie Policy.

5. Data enrichment: When we collect your personal data from various sources, we, under certain circumstances, bring it together in order to better understand your needs and preferences related to our products and services (including for the purposes of analyzing, generating user profiles, marketing research, quality reviews and improving our interactions with our customers). This applies, for example, to the way in which we combine your information, if you have a registered account and, using the same email address associated with your account, you make a purchase without registration, or to information that is compiled automatically (such as IP and MAC addresses or metadata) and which we may link to data

that you provide to us directly in the course of your actions on the website or in any of our stores (for example, information related to your purchases, whether in regular stores or online, your preference, etc.).

6.The personal data that you provide by calling the customer service department, the number of which is given on this website, is processed in order to provide answers to questions that you may have.

If you choose to use WhatsApp as a communication channel on our website, this also entails that if WhatsApp is installed on your phone, you acknowledge and agree that Truffle Bee will forward your phone number to WhatsApp Inc. in order to check if your phone number matches a registered user of the WhatsApp platform. This verification includes forwarding data back to us, after which you can use this communication channel. We recommend that you check your privacy settings and read WhatsApp's data protection policy for more information on how WhatsApp uses your personal data to provide services.

As the party in charge of the database, we are committed to ensuring the confidentiality of your personal data, as well as the exercise of your rights to access the above data, their modification, withdrawal and objection to their processing. You can exercise the above rights by sending a written message to the aforementioned address or to the following legal address of Truffle Bee LLC marked "Right to data protection" or to the email address: order@trufflebee.ru

7.The processing of the personal data you provide may be carried out using automated and / or non-automated means: collection, systematization, accumulation, receipt (download) and other means described in this privacy statement.

8.Corrections (update, change) in personal data will be carried out in the following cases:

- after you provide us with corrected (updated, modified) personal data;
- at the request of the authorized federal executive body to protect the rights of subjects of personal data or other authorized state bodies;
- in other cases provided for by applicable law.

9.Anonymity, blocking, deletion and destruction of personal data can be carried out in cases and for reasons that are stipulated in the applicable law.

10.Your consent to the processing and cross-border transfer of your personal data is valid until you revoke it by sending a written message to Truffle Bee LLC at the address: 143180, Moscow region, city of Zvenigorod, st. Proletarskaya, 40A, room 111.

11.The user (you) hereby guarantees that the personal data provided by him is true and accurate and undertakes to report any changes or modifications. The user alone is responsible for any harm or damage caused to the site or to the person in charge of the site or to any third party through the provision of erroneous, inaccurate or incomplete information in the registration forms.